



PO Box 219, Bowral, 2576

ABN 21 856 326 147

Phone (02) 4801 6022

Web www.shyac.org.au

Fax (02) 4862 2491

Email office@shyac.org.au

MEMBER'S MEDIA POLICY

SHYAC knows that the media and social network websites can be important tools to help us be active participants in the community. But we also need to protect our organisation. We have developed some guidelines for using media and the internet to talk about and promote SHYAC that all members, volunteers, staff and committee members are expected to follow. This is only a short version. The full version can be found on our website.

SHYAC members, staff, volunteers and committee members apply a four-way test¹ to everything we say to the media and on the internet. Before you say something, ask yourself:

- 1. Is it the truth?** We trust SHYAC members to act responsibly when they are talking about SHYAC in the media and on the internet. That means being *truthful* and *honest*. By doing this, SHYAC will be trusted in the community.
- 2. Is it fair?** Members must be respectful of people they are talking to in the media and on the internet. Members should also think about whether their comments are likely to upset other people as such behaviour is not fair or respectful and could do harm to SHYAC.
- 3. Will it build better friendships?** SHYAC is all about young people learning skills and building friendships. As well as building friendships with each other, we should build them with everyone in the community. SHYAC can only do this if all members are fair, honest, truthful and respectful when they are talking to someone in the media or on the internet.
- 4. Will it be beneficial to all?** SHYAC wants to keep all members, volunteers, staff and committee members safe, which means respecting the privacy and security of other members. It also means things like not posting and linking to embarrassing photos of other SHYAC people and being careful how much personal information we give away. You should only talk about SHYAC online and in the media if it is beneficial to SHYAC and all SHYAC members.

¹ SHYAC has endorsed and borrowed the Rotary International Four Way Test for our media policy